

California Tree Fruit Agreement Business Meeting Notice and Agenda

CA TREE FRUIT MARKETING BOARD PEACH COMMODITY COMMITTEE NECTARINE ADMINISTRATIVE COMMITTEE CA PLUM MARKETING BOARD

**December 10, 2009, 1:00 p.m.
Kearney Research and Extension Center
9240 S. Riverbend, Nectarine Room, Parlier, CA**

AGENDA

JOINT SESSION

- 1. Call to Order - Roll Call, 1:00 p.m., Mr. Mike Reimer, Chairman, Executive Committee**
 - a. Recognition of a Quorum
 - i. CA Tree Fruit Marketing Board
 - ii. Peach Commodity Committee
 - iii. Nectarine Administrative Committee
 - iv. CA Plum Marketing Board
- 2. President's Report: Ms. Sheri Mierau, President**
 - a. Industry Activity Report
 - i. Industry Issues/Update
 - ii. Public Relations/Communications
 - iii. Market Development Programs
 - iv. Research and Regulatory
 - v. Government Update
 - vi. Legal Update
 - vii. Other Issues
- 3. Domestic Market Development Subcommittee Report: Mr. Justin Parnagian, Chairman**
 - a. 2010 Domestic Market Development Program Recommendations (*Action Item*)
- 4. International Market Development Subcommittee Report: Mr. Jim Stewart, Chairman**
- 5. Research Subcommittee Report: Mr. Bill Chandler, Chairman**
 - a. Review and Update
 - b. Research Subcommittee Recommendation
 - i. Emergency Research Project
- 6. Endowment Task Force Report: Mr. Bill Chandler, Chairman**

- 7. Compliance Subcommittee Report: Mr. Gordon Wiebe, Chairman**
 - a. Regulatory and Compliance Recommendations (*Action Items*)
 - i. Additions/Deletions
 - ii. Recommend 2010 Compliance Plan for Peaches and Nectarines (Federal programs)
 - iii. Daily Packout Report - Eliminate compiling the packout on Saturday, and to compile Friday's and Saturday's packout on Monday mornings
 - iv. Plum Board
 - (1) Change the plum basis from 28 lbs. net weight to 25 lbs. net weight – *Minor Amendment requiring ¾ vote of the Board*
 - (2) Revoke the exemption to pack plums of any net weight in volume fills and all volume fills between 20 and 30 pounds be required to be packed and marked 25 lbs. net weight, with the exception of RPCs to be packed and marked 28 lbs. net weight
- 8. Executive Committee Report: Ms. Sheri Mierau, President**
 - a. Financial Report
 - i. 2009 Review
 - ii. 2010 Indication
 - iii. 2010 Federal Budget and Assessment Rate (*Action Items*)
 - (1) Peach Commodity Committee
 - (2) Nectarine Administrative Committee
 - b. CPA Annual Financial Audits Update
 - c. Handler Compliance Audits Update
- 9. CTFA Policy Manual – Travel Expense Guidelines (*Action Item*)**
- 10. Subcommittee Chair and Vice Chair Requirement (*Action Item*)**
- 11. Nomination Meetings and Ballots – State Programs**
- 12. Interspecific Plum Review**
- 13. Issues to Discuss at Future Meetings**
- 14. Other Business**
- 15. Meeting Adjourned**

CA TREE FRUIT MARKETING BOARD

- 1. Call to Order 1:45 p.m.: Mr. Mike Reimer, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member *(Action Item)*
- 2. Approval of Meeting Minutes**
 - a. Joint Minutes – June 11, 2009 *(Action Item)*
 - b. CA Tree Fruit Marketing Board – June 11, 2009 *(Action Item)*
- 3. 2010 Domestic Market Development Program Recommendations *(Action Item)***
- 4. Compliance Subcommittee Recommendations**
 - a. Regulatory and Compliance Recommendations
 - i. Additions/Deletions *(Action Item)*
 - ii. Daily Packout Report - Eliminate compiling the packout on Saturday, and to compile Friday's and Saturday's packout on Monday mornings *(Action Item)*
- 5. CTFA Policy Manual – Travel Expense Guidelines *(Action Item)***
- 6. Nomination Meetings and Ballots**
- 7. Issues to Discuss at Future Meetings**
- 8. Closed Session (as necessary)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.
- 9. Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session
- 10. Meeting Adjourned**

CA Tree Fruit Marketing Board: All items are subject to discussion and possible action.

PEACH COMMODITY COMMITTEE

1. **Call to Order: Mr. Rick Jackson, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member (*Action Item*)
2. **Approval of Meeting Minutes**
 - a. Joint Minutes – June 11, 2009 (*Action Item*)
 - b. Peach Commodity Committee – June 11, 2009 (*Action Item*)
3. **2010 Domestic Market Development Program Recommendations (*Action Item*)**
4. **Compliance Subcommittee Recommendations**
 - a. Regulatory and Compliance Recommendations
 - i. Additions/Deletions (*Action Item*)
 - ii. Recommend 2010 Compliance Plan (*Action Item*)
 - iii. Daily Packout Report - Eliminate compiling the packout on Saturday, and to compile Friday's and Saturday's packout on Monday mornings (*Action Item*)
5. **2010 Federal Budget and Assessment Rate**
 - a. Peach Commodity Committee (*Action Item*)
6. **CTFA Policy Manual – Travel Expense Guidelines (*Action Item*)**
7. **Subcommittee Chair and Vice Chair Membership Requirement (*Action Item*)**
8. **CTFA Logo**
 - a. Request for Outside Legal Counsel up to \$10,000 for ongoing logo registration activity (current approval expires February 28, 2010) (*Action Item*)
9. **Issues to Discuss at Future Meetings**
10. **Closed Session (as necessary)**
11. **Meeting Adjourned**

NECTARINE ADMINISTRATIVE COMMITTEE

- 1. Call to Order: Rod Milton, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member (*Action Item*)
- 2. Approval of Meeting Minutes**
 - a. Joint Minutes – June 11, 2009 (*Action Item*)
 - b. Nectarine Administrative Committee – June 11, 2009 (*Action Item*)
- 3. 2010 Domestic Market Development Program Recommendations (*Action Item*)**
- 4. Compliance Subcommittee Recommendations**
 - a. Regulatory and Compliance Recommendations
 - i. Additions/Deletions (*Action Item*)
 - ii. Recommend 2010 Compliance Plan (*Action Item*)
 - iii. Daily Packout Report - Eliminate compiling the packout on Saturday, and to compile Friday's and Saturday's packout on Monday mornings (*Action Item*)
- 5. 2010 Federal Budget and Assessment Rate**
 - a. Nectarine Administrative Committee (*Action Item*)
- 6. CTFA Policy Manual – Travel Expense Guidelines (*Action Item*)**
- 7. Subcommittee Chair and Vice Chair Membership Requirement (*Action Item*)**
- 8. Nectarine Drink**
 - a. Request Authority to Hire Outside Legal Counsel and Authorize Funding Not to Exceed \$5,000 to Finalize the Patent Registration for the Nectarine Drink (current approval expires February 28, 2010) (*Action Item*)
- 9. Issues to Discuss at Future Meetings**
- 10. Closed Session (as necessary)**
- 11. Meeting Adjourned**

CALIFORNIA PLUM MARKETING BOARD

1. **Call to Order 2:15 p.m.– Mr. Mike Jackson, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member (*Action Item*)
2. **Approval of Meeting Minutes**
 - a. Joint Minutes – June 11, 2009 (*Action Item*)
 - b. CA Plum Marketing Board – June 11, 2009 (*Action Item*)
3. **2010 Domestic Market Development Program Recommendations (*Action Item*)**
4. **Compliance Subcommittee Recommendations**
 - a. Regulatory and Compliance Recommendations
 - i. Additions/Deletions (*Action Item*)
 - ii. Daily Packout Report - Eliminate compiling the packout on Saturday, and to compile Friday's and Saturday's packout on Monday mornings (*Action Item*)
 - iii. Change the plum basis from 28 lbs. net weight to 25 lbs. net weight - *Minor Amendment requiring 3/4 vote of the Board* (*Action Item*)
 - iv. Revoke the exemption to pack plums at any net weight in volume fills and all volume fills between 20 and 30 pounds be required to be packed and marked 25 lbs. net weight, with the exception of RPCs to be packed and marked 28 lbs. net weight (*Action Item*)
5. **CTFA Policy Manual – Travel Expense Guidelines (*Action Item*)**
6. **Subcommittee Chair and Vice Chair Membership Requirement (*Action Item*)**
7. **Nomination Meetings and Ballots**
8. **Interspecific Plums Review**
 - a. Voluntary Estimate
9. **Board Vacancy – Kern District 4 (*Action Item*)**
10. **Issues to Discuss at Future Meetings**
11. **Closed Session (as necessary)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.
12. **Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session

13. Meeting Adjourned

CA Plum Marketing Board: All items are subject to discussion and possible action.

The meeting location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please contact Corina Tamez at 559-638-8260. If you have any questions regarding this meeting please contact the California Tree Fruit Agreement (CTFA) at 559-638-8260 or 975 I Street, Reedley, California 93654.

This agenda is also available on the Internet at www.eatcaliforniafruit.com