

**California Tree Fruit Agreement
EXECUTIVE COMMITTEE
MEETING NOTICE AND AGENDA
July 21, 2010, 12:00 p.m.
CTFA Office
975 I Street, Reedley, California 93654**

Public Access Site: Kathy Diaz-Cretu or Dennis Manderfield, Economists, CDFA Marketing Branch
will participate from 560 J Street, Sacramento, CA 95814, calling from (916) 341-6005

Agenda

- 1. Roll Call, Michael Reimer, Chairman**
 - a. Recognition of a Quorum
- 2. Approval of Meeting Minutes**
 - a. June 16, 2010 (**Action Item**)
- 3. CTFA Activity Report**
 - a. Crop Report
 - b. Industry Relations
 - c. Industry Issues/Update
 - d. Public Relations/Communications
 - e. Market Development Programs
 - i. Domestic
 - ii. International
 - f. Research and Regulatory
 - g. Government Update
 - h. Other Issues
- 4. Financial Report**
- 5. USDA Compliance Audit (**Action Items**)**
 - a. Bank Statement to Committee Chairperson
 - b. Two signatures on checks
- 6. Subcommittee Reports**
 - a. Domestic Market Development Subcommittee Report – Mr. Justin Parnagian, Chairman
 - b. International Market Development Subcommittee Report – Mr. Mike Jackson, Chairman
- 7. Credit Line(s)**
- 8. Issues to Discuss at Future Meetings**
- 9. Closed Session (*as required*)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.
- 10. Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session
- 11. Meeting Adjourned**

The meeting location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please contact Corina Tamez at 559-638-8260. If you have any questions regarding this meeting please contact the California Tree Fruit Agreement (CTFA) at 559-638-8260 or 975 I Street, Reedley, California 93654.